



Girls Rise Gala @home 2021

Building Community



Sponsorship Levels

\$50,000 PRESENTING SPONSOR (Exclusive)

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 10 individual addresses, or one Viewing Party kit for 10 guests to your address)
- Opportunity to present 1 minute video during live program
- Opportunity to present 1 minute video shared on event website and across social media
- Logo on event website
- Premier acknowledgement in social media, and newsletter with over 10,000 subscribers
- Unique hashtag used in all event related social media to increase visibility of sponsorship
- Listing on Event Invitation (*deadline Friday, August 13*)
- Full-page ad in prominent location in printed event program (*deadline Friday, September 24*)
- Full-page ad in prominent location in digital event program (*deadline Friday, October 22*)
- Logo in pre- and post-event slides and correspondence
- Logo included on co-branded virtual photo booth photos (designed by GIAC)
- Option to include an item in the event Gala @home kits (item to be pre-approved by Girls Inc. of Alameda County) (*deadline Friday September 10 for commitment, Friday October 1 for delivery*)

\$25,000 CHAMPION SPONSOR

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 10 individual addresses, or one Viewing Party kit for 10 guests to your address)
- Opportunity to present 30 second video during livestream program
- Opportunity to present 1 minute video shared on event website and across social media
- Logo on event website
- Premier acknowledgement in social media, and newsletter with over 10,000 subscribers
- Unique hashtag used in all event related social media to increase visibility of sponsorship
- Listing on Event Invitation (*deadline Friday, August 13*)
- Full-page ad in printed event program (*deadline Friday, September 24*)
- Full-page ad in digital event program (*deadline Friday, October 22*)
- Logo in pre- and post-event slides
- Option to include an item in the event Gala @home kits (item to be pre-approved by Girls Inc. of Alameda County) (*deadline Friday September 10 for commitment, Friday October 1 for delivery*)

All but Viewing Party Kit portion is tax deductible to the full extent allowed by law. Please contact us for information. Proceeds support Girls Inc. of Alameda County programming including, literacy, STEM education, fitness, college and career readiness, and mental health counseling. Girls Inc. of Alameda County is a 501(c)(3) nonprofit. Our tax identification number is: 94-1558073.

For event information, please contact:

Christina Souto-Heard, Director of Individual Giving at (510) 357-5515 ext. 246 or csouto@girlsinc-alameda.org





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Sponsorship Levels

\$15,000 LEADER SPONSOR

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 10 individual addresses, or one Viewing Party kit for 10 guests to your address)
- Opportunity to present 30 second video shared on event website
- Logo on event website
- Prominent acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation (*deadline Friday, August 13*)
- Full-page ad in printed event program (*deadline Friday, September 24*)
- Full-page ad in digital event program (*deadline Friday, October 22*)
- Logo in pre- and post-event slides

\$10,000 ADVOCATE SPONSOR

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 8 individual addresses, or one Viewing Party kit for 8 guests to your address)
- Logo on event website
- Special acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation (*deadline Friday, August 13*)
- ½ page ad in printed event program (*deadline Friday, September 24*)
- ½ page ad in digital event program (*deadline Friday, October 22*)
- Logo in pre- and post-event slides

\$5,000 ALLY SPONSOR

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 6 individual addresses, or one Viewing Party kit for 6 guests to your address)
- Logo on event website
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation (*deadline Friday, August 13*)
- ¼ page ad in printed event program (*deadline Friday, September 24*)
- ¼ page ad in digital event program (*deadline Friday, October 22*)
- Logo in pre- and post-event slides

\$3,500 PARTNER SPONSOR

Available to Individuals & Nonprofit Partners Only | Limited Availability

- Invitation to virtual VIP Reception before livestream
- Delivery of Gala @home viewing kits to enjoy during the event (for up to 4 individual addresses, or one Viewing Party kit for 4 guests to your address)
- Acknowledgment on event website
- Listing on Event Invitation (*deadline Friday, August 13*)
- Acknowledgment in printed event program (*deadline Friday, September 24*)
- Acknowledgment in digital event program (*deadline Friday, October 22*)
- Acknowledgement in pre- and post-event slides





Sponsorship Form

Building Community

FRIDAY, OCTOBER 29, 2021
VIP RECEPTION 5:15 – 5:50 P.M. | VIRTUAL GALA 6 – 7 P.M.



Register online at:
girlsinc-alameda.org/events/girlsrisegala2021
or
Return this form by mail to:
Girls Inc. of Alameda County
510 16th St., Oakland, CA 94612

Please RSVP by:
Friday, August 13 to be listed in the invitation
Friday, September 24 to be listed in the printed program
Friday, October 22 to be listed in the digital program

CHOOSE YOUR SPONSORSHIP LEVEL

- Presenting: \$50,000 Champion: \$25,000 Leader: \$15,000 Advocate: \$10,000 Ally: \$5,000

OTHER OPPORTUNITIES FOR SUPPORT

- Individual/Nonprofit Partner: \$3,500
Available to Individuals & Nonprofit Partners Only I am unable to sponsor or attend, but would like to contribute: \$ _____

CONTACT INFORMATION

First Name _____ Middle Initial _____ Last Name _____

Billing Address _____

City _____ State _____ Zip _____

Email _____ Mobile Phone _____ Other Phone Business Home

PAYMENT INFORMATION

- My check in enclosed payable to:
Girls Inc. of Alameda County
- Please expect payment from my company or foundation
- Please charge my credit card:

Card # _____

Exp. Date (mm/yyyy) _____ Security Code _____

Cardholder Name (as it appears on card) _____

Signature _____

SPONSORSHIP RECOGNITION (Required)

Please indicate below the exact listing for event materials.
(You may list your name OR the name of your company.)

Listing Name _____

We plan to use _____ of the available Viewing Party Kits
Recipient names and emails due by Monday, October 11, 2021

CONTACT for Sponsorship benefits admin *(if someone other than you will be providing logo, program ad, guest names, etc)*

Name _____

Phone Business Home Mobile

Email _____

