girls inc. of Alameda County

Partner with us for our

Strong, Smart & Bold Virtual Luncheon

Amplifying Her Voice For A Brighter Future

STRONG SMART & BOLD

WHEN: **Friday, April 23, 2021**
11:15 a.m. - VIP Reception
12:00 p.m. - 1:00 p.m. - Event Program

WHERE: **Virtual Online**
Anywhere you would like to be!

HOW TO SPONSOR:

Online: girlsinc-alameda.org/events/SSB2021

By Mail: Return enclosed form

Girls Inc. of Alameda County

Our mission is to inspire all girls to be strong, smart, and bold. Since 1958, we have responded to the unique needs of girls in Alameda County communities, equipping them to navigate gender, economic, and racial barriers and grow into healthy, educated, and independent adults.

BEST of Oakland Oakland Magazine 2019

SEAL OF TRANSPARENCY PLATINUM GUIDESTAR

CHARITY NAVIGATOR ★★★★ Four Star Charity

"[Girls Inc. programs] encouraged me and showed me that I am capable of anything and can do whatever I want with my hard work and dedication".
- 2021 Scholar

JOIN US FOR OUR VIRTUAL CELEBRATION

An afternoon that never fails to inspire. Learn about the remarkable achievements of Girls Inc. teen scholars, who have broken down barriers to move forward toward bold futures. We are excited to celebrate how, as a community, we are *amplifying her voice for a brighter future* for our girls.

Three current Girls Inc. participants will take the stage to share their stories and the impact of Girls Inc. programming on their personal journeys.

Year after year, we hear from supporters that there is nothing like hearing these girls' stories in their own voices. Whether you have joined us in the past, or this will be your first time in attendance, we hope to count you among friends and allies, coming together to invest in our community's girls.

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Sponsorship Form

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Register online at:
girlsinc-alameda.org/events/SSB2021

or

Return this form by mail to:
Girls Inc. of Alameda County
510 16th St., Oakland, CA 94612

Please RSVP by:

Monday, February 15 to be listed on the invitation

Friday, March 19 to be listed in the printed program

Friday, April 16 to be listed in the digital program

SPONSORSHIP LEVELS

◯ Champion: $25,000 ◯ Leader: $15,000 ◯ Advocate: $10,000 ◯ Ally: $5,000

OTHER OPPORTUNITIES FOR SUPPORT

◯ Partner: $2,500
Available to Individuals & Nonprofit Partners Only

◯ I am unable to sponsor but would like to contribute: $ _____

First Name Middle Initial Last Name

Billing Address

City State Zip

Email Phone ◯ Business ◯ Home ◯ Cell

PAYMENT INFORMATION

◯ My check is enclosed payable to:
Girls Inc. of Alameda County

◯ Please expect payment from my company

◯ Please charge my credit card:

Card #

Exp. Date (mm/yyyy) Security Code

Cardholder Name (as it appears on card)

Signature

SPONSORSHIP RECOGNITION (Required)

Please indicate below the exact listing for event materials.
(You may list your name OR the name of your company.)

Listing Name

We plan to use _____ of the available VIP Snack Boxes

Contact for VIP Snack Box Viewing Kit Names:
Recipient names & emails needed by Monday, April 5

Name

Phone ◯ Business ◯ Home ◯ Cell

Email

For event information: Please contact Kathy Brown, Chief Development Officer, at kbrown@girlsinc-alameda.org or (510) 357-5515 ext. 213

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Sponsorship Levels

$25,000 Champion Sponsor

- Invitation to virtual VIP Reception before livestream
- Delivery of a Snack Box Viewing Kits to enjoy during the event (for up to 10 addresses)
- Opportunity to present 1 minute video during livestream program
- Opportunity to present 1 minute video shared on event website and across social media
- Logo on event website
- Premier acknowledgement in social media, and newsletter with over 10,000 subscribers
- Unique hashtag used in all event related social media to increase visibility of sponsorship
- Listing on Event Invitation *(deadline Monday, February 15)*
- Full-page ad in printed event program *(deadline Friday, March 19)*
- Full-page ad in digital event program *(deadline Friday, April 16)*
- Logo in pre- and post-event slides
- Option to include an item in the event mailing Snack Box Viewing Kits (Sponsor provides item. Item to be pre-approved by Girls Inc. of Alameda County) *(deadline March 1 for approval, April 2 for delivery)*

$15,000 Leader Sponsor

- Invitation to virtual VIP Reception before livestream
- Delivery of a Snack Box Viewing Kits to enjoy during the event (for up to 10 addresses)
- Opportunity to present 30 second video shared on event website
- Logo on event website
- Prominent acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation *(deadline Monday, February 15)*
- Full-page ad in printed event program *(deadline Friday, March 19)*
- Full-page ad in digital event program *(deadline Friday, April 16)*
- Logo in pre- and post-event slides

$10,000 Advocate Sponsor

- Invitation to virtual VIP Reception before livestream
- Delivery of a Snack Box Viewing Kits to enjoy during the event (for up to 10 addresses)
- Logo on event website
- Special acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation *(deadline Monday, February 15)*
- 1/2-page ad in printed event program *(deadline Friday, March 19)*
- 1/2-page ad in digital event program *(deadline Friday, April 16)*
- Logo in pre- and post-event slides

$5,000 Ally Sponsor

- Invitation to virtual VIP Reception before livestream
- Delivery of a Snack Box Viewing Kits to enjoy during the event (for up to 6 addresses)
- Logo on event website
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Listing on Event Invitation *(deadline Monday, February 15)*
- 1/4-page ad in printed event program *(deadline Friday, March 19)*
- 1/4-page ad in digital event program *(deadline Friday, April 16)*
- Logo in pre- and post-event slides

$2,500 Partner Sponsor

Available to Individuals and Nonprofit Partners only

- Invitation to virtual VIP Reception before livestream
- Delivery of a Snack Box Viewing Kits to enjoy during the event (for up to 4 addresses)
- Acknowledgement on event website
- Listing on Event Invitation *(deadline Monday, February 15)*
- Acknowledgement in printed event program *(deadline Friday, March 19)*
- Acknowledgement in digital event program *(deadline Friday, April 16)*
- Acknowledgement in pre- and post-event slides

All but Snack Box Viewing Kit portion is tax deductible to the full extent allowed by law. Please contact us for information. Proceeds support Girls Inc. of Alameda County programming including, literacy, STEM education, fitness, college and career readiness, and mental health counseling. Girls Inc. of Alameda County is a 501(c)(3) nonprofit. Our tax identification number is: 94-1558073.

For event information:

Please contact Kathy Brown, Chief Development Officer, at kbrown@girlsinc-alameda.org or (510) 357-5515 ext. 213