



of Alameda County

GIRLS RISE

GALA @home



Friday, October 23, 2020

GIRLS RISE GALA @home | SPONSORSHIP LEVELS

Girls Inc. of Alameda County's Girls Rise Gala @home will be an evening to remember! Join us for our biggest virtual party of the year with a lively evening of inspirational programming and entertainment celebrating the power and impact of Girls Inc. The evening will include socializing with friends, a Fund-a-Future, and live auction!

Be a part of the powerful community that removes barriers, inspires excellence, and supports our girls as they unleash their potential and rise through change toward brilliant futures.

\$50,000 PRESENTING SPONSOR (Exclusive Sponsor)

- Opportunity to present 1-2 minute video during live program
- Opportunity to present 1 minute video shared on event website across social media
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Unique hashtag used in all event related social media
- Invitation to digital VIP Reception before livestream event for 10 households
- "Deluxe" Gala @home Viewing Party Kit delivery for up to 10 addresses
- Listing on Event Invitation (deadline August 27)
- Full page ad in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Logo in pre- and post-event slides and correspondence
- Logo included on co-branded virtual photo booth photos (designed by GIAC)
- Option to include an item in the event mailing @home kits (item to be pre-approved by Girls Inc. of Alameda County) (deadline September 25, 2020)

\$25,000 CHAMPION SPONSOR

- Opportunity to present a 1 minute video during live program
- Opportunity to present 1 minute video shared on event website and across social media
- Invitation to digital VIP Reception before livestream event for 10 households
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- "Deluxe" Gala @home Viewing Party Kit delivery for up to 5 addresses
- Listing on Event Invitation (deadline August 27)
- Full page ad in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Logo in pre- and post-event slides and correspondence

<https://girlsinc-alameda.org/events/girlsrise2020/>

For more information or to discuss opportunities for involvement, please contact:
Kathy Brown, Chief Development Officer, at

kbrown@girlsinc-alameda.org or (510) 357-5515 ext. 213

Please respond by August 27th to be listed in the event invitation.



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\$15,000 LEADER SPONSOR

- Opportunity to present a 30 sec - 1 minute video shared on event website
- Invitation to digital VIP Reception before livestream event for 10 households
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Gala @home Viewing Party Kit delivery for up to 5 addresses
- Listing on Event Invitation (deadline August 27)
- Full page ad in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Logo in pre- and post-event slides and correspondence

\$10,000 ADVOCATE SPONSOR

- Logo and short blurb of support on event website
- Invitation to digital VIP Reception before livestream event for 10 households
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Gala @home Viewing Party Kit delivery for up to 5 addresses
- Listing on Event Invitation (deadline August 27)
- 1/2 page ad in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Logo in pre- and post-event slides and correspondence

\$5,000 ALLY SPONSOR

- Logo on event website
- Invitation to digital VIP reception before livestream event for 10 households
- Acknowledgement in social media, and newsletter with over 10,000 subscribers
- Gala @home Viewing Party Kit delivery for 1 address and "Petite" Gala @home Viewing Party Kit delivery for up to 4 addresses
- Listing on Event Invitation (deadline August 27)
- 1/4 page ad in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Logo in pre- and post-event slides and correspondence

\$3,500 PARTNER SPONSOR

Available to Individuals & Nonprofit Partners Only | Limited Availability

- Acknowledgement on event website
- Invitation to digital VIP reception before livestream event for 10 households
- "Petite" Gala @home Viewing Party Kit delivery for up to 3 addresses
- Listing on Event Invitation (deadline August 27)
- Acknowledgment in event printed and digital program (deadline 9/16 and 10/16, respectively)
- Acknowledgement in pre- and post-event slides and correspondence

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Email this form to:
kbrown@girlsinc-alameda.org
or return to 510 16th St. Oakland, CA 94612

OR, Register online here:
<https://girlsinc-alameda.org/events/girlsrise2020/>

Please RSVP by Thursday, August 27 to be listed in the invitation or by Monday, October 16 to be listed in the program.

SPONSORSHIP LEVELS

Presenting: \$50,000 Champion: \$25,000 Leader: \$15,000 Advocate: \$10,000 Ally: \$5,000

OTHER OPPORTUNITIES FOR SUPPORT

Individual/Nonprofit Partner: \$3,500 I am unable to sponsor but would like to contribute: \$ _____

First Name Middle Initial Last Name

Billing Address

City State Zip

Email Phone Business Home Cell

PAYMENT INFORMATION

My check is enclosed payable to:
Girls Inc. of Alameda County

Please expect payment from my company

Please charge my Credit Card

Card #

Exp. Date (mm/yyyy) Security Code

Cardholder Name (as it appears on card)

Signature

SPONSORSHIP RECOGNITION (Required)

Please indicate below the exact listing for event materials.
(You may list your name OR the name of your company.)

Listing Name

We plan to use _____ of the available
Gala @home Viewing Party Kits

Contact for Sponsorship Benefits and Guest Registration:

Name

Phone Business Home Cell

Email