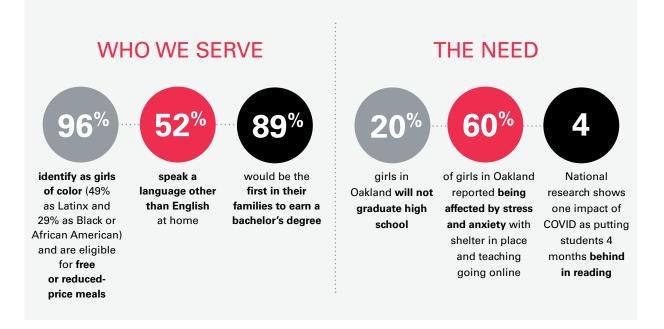


For more than 60 years, Girls Inc. programs have provided girls with safe spaces, critical access and opportunities, and support to realize their dreams. Our focus on centering girls at the intersection of historic gender, racial, and economic inequities has never been more important, and we know we must have partners in this work to be successful.

During this past year, as our girls' vulnerability increased, we relied on your support to adapt to the ever-changing landscape and continue to invest in a more equitable future. We appreciate your commitment to building community that inspires all girls to be **strong**, **smart**, and **bold**!





# **OUR VISION**

For all girls growing up in Alameda County to feel valued, safe, and prepared to achieve their dreams of college, career, and leadership.

# OUR MISSION

To inspire all girls to be **strong**, **smart**, and **bold**.

# BUILDING COMMUNITY DURING CHALLENGING TIMES

#### Dear Friends,

Thank you for your generous support of Girls Inc. of Alameda County during the 2020-21 school year - a defining moment of our times.

The intertwining pandemics we are experiencing brought to the forefront pressing social, racial, and economic disparities that disproportionately impact the girls we serve. To combat the looming challenges of fear, anxiety, and feelings of isolation, we forged a path forward through reducing girls' vulnerabilities, innovating to address immediate needs, and strengthening partnerships and building community to prepare for the long year ahead. Nothing short of that holistic response would have sufficed.

With your support, we provided laptops, training, and groceries. We increased our wellness checks for girls and families, and ran virtual community circles so girls and staff could grieve, process, and heal. We trained staff to deliver programs remotely and we partnered with our community to innovate and develop virtual corporate field trips, internships, and provide academic tutors in a virtual setting. We increased our reach while remote, and took on three new school partnerships - West Oakland Middle School, Life Academy, and Burckhalter Elementary. Finally, we ended the school year with our second College Shower Car Parade celebrating our graduating class of seniors, an incredible group hailing from many different high schools, who were remote their entire last year with us. And, we did all of this while staff grappled with the same challenges present in the greater community we serve.

11-1S

Our accomplishments this last year are remarkable, and they would not have been possible without the generous support of our board, staff, investors, Women of Impact, and volunteers. We are so grateful that you have chosen to be a part of our Girls Inc. community. As we navigate our new normal, I encourage us to re-commit to our shared purpose of inspiring girls to be strong, smart, and bold, and deeply invest our time, resources, and voice to building community and the more equitable future that we know is possible.

Warmly,

Jalyn Vingil

Julayne Virgil, CEO



# **COVID RESPONSE**

Even without a global pandemic, our girls face a unique and profound set of inequities, connected to their gender, race, and socio-economic status, that serve as barriers to their academic success, well-being, and successful transition to adulthood. These challenges were exacerbated last year as the communities we serve were hit hardest by intertwining health, racial justice, economic and education pandemics. Now more than ever, our community's girls need Girls Inc.'s trauma-informed and gender-responsive programs.

Our programs are designed to meet the needs of girls from some of our county's most disinvested communities, primarily in and around Oakland. During the 2020-21 fiscal year, Girls Inc. continued our nimble response to intertwining pandemics, providing a holistic response: addressing technology barriers and food insecurity; "

She...reads so well! She loves going to program every day, and enjoys talking to her peers, which is something she doesn't get much time to do in regular school zoom classes.

- 4th-5th Grade Caregiver

providing additional wellness checks and virtual community circles; redesigning and enhancing existing programming and developing new programming in distance and remote learning modalities; and integrating socio-emotional resilience with academic and other goals to reduce girls' anxiety and feelings of isolation, and support their achievement of their goals.

# THE NEED

Students from **low-income families** and historically under-resourced communities were almost **twice as likely to experience learning loss during COVID-19** related school closures, increasing isolation and the likelihood of dropping out of school.

Shelter-in-Place intensified gendered housework and caregiving responsibilities in the home, competing with girls' schoolwork, and causing them to experience additional stress and anxiety.

The coronavirus pandemic and racial inequality and violence **increased children's stress and anxiety levels**, and deepened the existing child and adolescent mental health crisis, disproportionately **affecting Black, Latinx, Asian, and low-income communities**.



# THE IMPACT

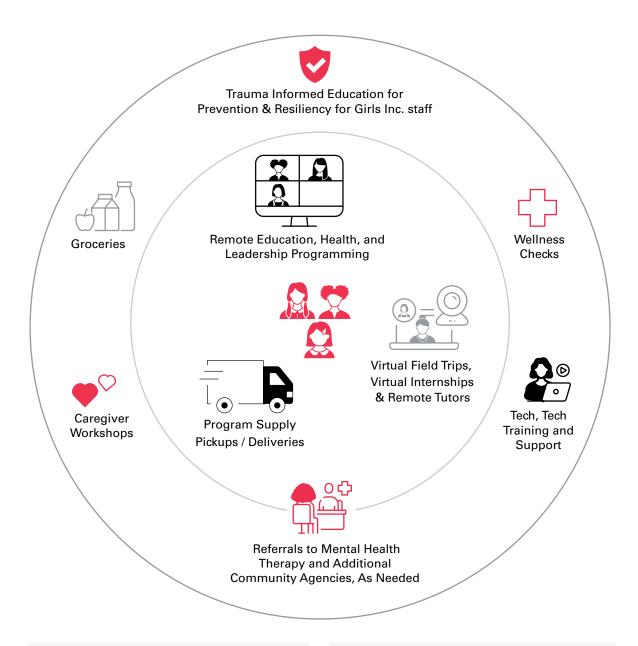
While reading scores fell across the country, especially in schools with higher rates of families with low-incomes, at Girls Inc. 84% of 1st- 3rd graders and 91% 1st-3rd grade English language learners improved their reading skills, despite distance learning.

**92% of 4th-12th graders** reported that they are in control of their thoughts, feelings, and behaviors, and **89% of 4th-12th graders** agreed that they have the ability to handle whatever comes their way.

82% of middle school girls reported that they learned how to do things in program that helped them with their school work and 87% reported that they felt more successful at school since participating in [Girls Inc.] after-school program.

**100% of Girls CAN! seniors graduated from high school in 2021** and committed to post-secondary education, with one thoughtful scholar deferring to a later matriculation date.

# Our holistic response to the pandemic and the local restrictions.



### "

I really liked how [Girls Inc.] gave me something to do. Throughout this pandemic, it has been hard adjusting to this new way of life, so I am really grateful that I joined.

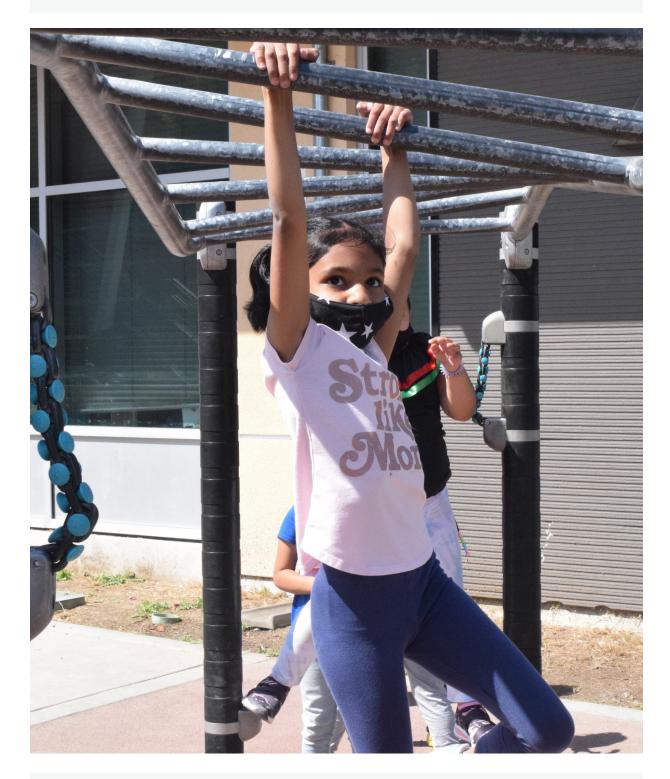
- High School Participant

6

The 2020-2021 school year [was] challenging and unexpected because of life circumstances and COVID-19. [Girls Inc.] helped to keep my child grounded and helped with a solid routine.

- 9th Grade School Caregiver

**One thing I liked about programming is that I can tell my feelings to the class.** - Elementary Participant



**It's been good for my daughter because she has learned new things and has made new friends, had fun, and her English has improved since it is not her first language.** 

- Elementary School Caregiver

# **ELEMENTARY SCHOOL**

Girls Inc.'s elementary programs provide a strong academic foundation. With an intensive focus on literacy and reading fluency in these critical years, girls also practice healthy living habits, and engage together on hands-on, minds-on STEAM-based (Science, Technology, Engineering, Art, and Math) projects. Girls are empowered to build positive relationship with peers and adults, building their supportive community.

# THE IMPACT

84% of 1st- 3rd graders improved their reading skills, despite distance learning

English learners had a high rate of improvement (91% literacy growth)

99% of our elementary girls developed positive relationships with their peers

83% of elementary participants agree that when they make a mistake, they try to figure out how to do better next time

Students in the program for 2 or more years had a higher rate of improvement than those in the program for just 1 year and were more likely to end the year with grade level reading skills

81% think it is important to have peers who are different than them

# LITERACY INTERVENTION

Research shows that reading at grade level by third grade is a key indicator of future academic success. To help our girls succeed, Girls Inc. partners with teachers, administrators, and specialists to identify students needing literacy proficiency assistance and selects the best methods to encourage them. Our programs seek to support our girls as they make the critical transition from learning to read to reading to learn. Despite the pandemic, local restrictions on in-person gathering, and school district restrictions on daily screen time, Girls Inc. was able to deliver a robust 237 hours of elementary school programming support and 69 hours of daytime literacy support in the 2020-21 school year for each student.

Acorn, Allendale, Bridges Academy at Melrose, Burckhalter, Concordia Park, Encompass, Horace Mann, International Community School, La Escuelita, Think College Now



NUMBER OF HOURS OF PROGRAMMING SUPPORT IN 2020-21 DESPITE THE PANDEMIC AND RELATED RESTRICTIONS

LOCATIONS How We Do

[One] of my favorite parts of this year was meeting new people online [because] it's tough right now to be in-person.

"



[I liked] experiencing new things like online classes and trying out new things.

- Middle School Participant

-ooking Forward

How We Do

Fhank You

# MIDDLE SCHOOL

Girls Inc. supports middle school girls' success by providing a safe space where they can take positive risks, find their voice, and access a wide variety of challenging academic and physical activities. Girls build positive relationships with their peers through sisterhood events, participate in design-based STEAM (Science, Technology, Engineering, Art, and Math) projects and field trips, and begin to think about their future post-high school graduation.

# THE IMPACT

86% of middle school participants **increased confidence to persist academically** 

83% of middle school participants **developed the ability to work through obstacles** and manage setbacks and disappointments

85% of middle school participants demonstrated an **increased confidence in their leadership** 

98% of middle school girls agreed that "it's important to understand how other people feel and what they think."

100% of our middle schoolers agreed that **all identities and cultures are welcome** at Girls Inc.

# SCIENCE, TECHNOLOGY, ENGINEERING, ART & MATH

Despite equal interest in elementary school, by eighth grade girls are half as interested as boys in STEAM careers. Girls are critical to ensuring our future STEAM industries are innovative, diverse, and responsive to the needs of society – but they are still vastly under-represented in every STEAM field. Girls Inc. provides a continuum of engaging and inspiring curricula for girls, nurturing their STEAM dreams, and helping those dreams become a reality. Despite the pandemic, local restrictions on in-person gathering, and school district restrictions on daily screen time, Girls Inc. was able to deliver a robust 261 hours of middle school programming in the 2020-21 school year to each student.

Aurum, Concordia Park, Elmhurst, La Escuelita, Life Academy, West Oakland, and the downtown Oakland Simpson Center for Girls that draws students from more than 15 middle schools across Alameda County

MBER OF HOURS

OF PROGRAMMING

IN 2020-21 DESPITE

THE PANDEMIC AND RELATED

RESTRICTIONS

LOCATIONS

**6** Eureka program has been very helpful to my daughter. She's more positive about making good decisions and has learned to be responsible and [confident]. She's not that [quiet] person any more. She has a voice and is able to communicate what are her goals in life. I'm very happy for my daughter for being part of the Eureka program.

- Eureka Caregiver



**6** The biggest impact is finding my love and passion of STEM. Through my internship as a STEM teaching assistant, I was able to learn more about science and its related subjects.

- CAN Participant

**C** The most valuable part of Academic Assistance is that when I did not [understand] something quickly she did not [give] up on me. [My tutor] was understanding, nice, and patient.

- Academic Assistance Participant

# HIGH SCHOOL

Girls Inc. high school programs are designed to launch girls off into their futures. Girls deepen their exploration of careers through mentorship opportunities, field trips, and internships at different corporations. Programming includes college and workplace readiness, learning how to apply to and pay for college, educating their peers on reproductive health issues, developing an understanding of social change, and working towards the goals they have set for themselves.

# THE IMPACT

78% of Eureka! Rookies express interest in pursuing STEAM post-secondary education and/or careers

In the last 7 years, including the year impacted by COVID, **100% of our College Access Now seniors have been accepted to post-secondary education**, and **99.7% enrolled the fall** after graduation 88% of College Access Now juniors developed their **ability to form positive relationships with adults** 

95% of high schoolers agreed that they participate in Girls Inc. to explore their cultural identities and who they are

# COLLEGE, CAREER & LEADERSHIP

Despite their intelligence and potential, many girls from underresourced communities do not have opportunities to gain the skills and experiences that will enable them to confidently reach for their dreams of college, career, and community leadership. At Girls Inc., girls are inspired to recognize themselves as scholars, leaders, and agents of change, and see first-hand that bold leadership can take them farther than they had imagined. Girls participate in internships, workforce development, sisterhood, college access programs, academic achievement support, and advocacy. Despite the pandemic, local restrictions on in-person gathering, and screen fatigue, Girls Inc. was able to deliver a robust 55 program hours to each girl who participated in internships, workforce readiness, sisterhood, college access programs, academic support, and advocacy.

Downtown Oakland Simpson Center for Girls that draws high school students from more than 40 different schools across Alameda County, and a few from Contra Costa, Santa Clara, and San Joaquin Counties



AVAILABLE PROGRAM SUPPORT HOURS TO **EACH** HIGH SCHOOL GIRL IN 2020-21 DESPITE THE PANDEMIC AND RELATED RESTRICTIONS

### LOCATIONS



From the moment a girl begins her journey with Girls Inc. we support the whole girl in being:

**Strong**, with programs that encourage girls to make choices for their own bodies and socioemotional well-being through learning about healthy lifestyles and positive risk taking.

**Smart**, with programs that provide girls with a foundation that sparks curiosity and allows them to imagine a future built around their interests.

**Bold**, with programs that encourage allyship, sisterhood, self-knowledge, and advocacy for girls to develop and step into their own voice.



# STAFF

We hire staff from the community we serve and invest in trauma-informed training so that our staff become the role models our girls need and deserve. We are proud that we kept 100% of our more than 90 staff employed and engaged in developing, delivering, and supporting programs during the height of the coronavirus pandemic.

### FAMILY PARTNERSHIPS

Programs like Family Nights, college finance seminars, caregiver workshops, book and laptop loans, food distributions, and mental health services and referrals to other community organizations extend our impact and support our families and girls facing multiple levels of risk during this time.

### COMMUNITY PARTNERS

Companies and organizations provide internship opportunities, field trips, volunteers, professional networks, and enrichment experiences for our girls to prepare them for college, career, and community leadership.



# VOLUNTEERS

From practicing reading with 3rd graders, to guiding virtual field trips in middle school, to mentoring college-bound seniors, our volunteers provide a network of supportive adults, connected to our girls' lives.

### K-12 PROGRAM DESIGN

Girls Inc. programs are designed to meet the needs of girls from under-resourced communities through inschool and out-of-school programs - at no-cost to families - that are designed to support participants' specific developmental needs from kindergarten through high school graduation. Through a focus on literacy, STEAM, leadership, advocacy, wellness and socioemotional learning, and college and career readiness, we deliver curriculum to support the changing needs of girls in Alameda County.

### PHILANTHROPY

All of our programming is free for our families. As a result 100% of our programming is philanthropically supported through the contributions of individuals, corporations, grants, and foundations. The generous investments of our greater community make the depth of our programming and our impact possible.

**Dur Community** 

K-12 Programming







# THANK YOU VOLUNTEERS

Community members from across the Bay Area are a critical part of one of our guiding principles: to activate a network of supportive adults in our girls' lives.

We are happy to be able to continue to engage volunteers in the remote environment. In the past year we engaged 549 volunteers to invest 4,435 hours into our programming. Volunteers enhance our programs by stepping into many different roles including elementary literacy aides, academic assistance tutors, coding class support, essay mentors, scholarship essay judges, career panel speakers, internship hosts and corporate virtual field trip hosts.

# VOLUNTEER SPOTLIGHT: FIELD TRIP HOSTS

A cornerstone of our middle school programming is field trips where girls visit companies to see STEAM in action, meet female professionals, and start to imagine themselves in future careers. Even during a global pandemic, we made sure our girls had these impactful experiences by creating innovative virtual field trips with our partners across the Bay Area. We collaborated with volunteers from Adobe, Ernst & Young, CellFE, Simpson Strong-Tie, Fitbit and Bayer among others to make these experiences a reality.

# VOLUNTEER SPOTLIGHT: INTERNSHIP HOSTS

In high school, scholars learn job readiness, practice interviewing, and participate in two paid summer internships. Our high schoolers participated in remote internships with H2O+, The Golden State Warriors, Google, Rakuten, and Zumper among many other internship hosts. They also attended panels, talks, fitness classes, and college essay mentoring sessions all facilitated virtually by volunteers.

### **GET INVOLVED**

Visit: girlsinc-alameda.org/get-involved/volunteer Contact: Annie Anguiano, Community Engagement Manager aanguiano@girlsinc-alameda.org | (510) 357-5515 ext. 220

# THANK YOU WOMEN OF IMPACT

You are vital to our community and embody our vision of activating a network of supportive adults in our girls' lives. Through your direct involvement with our girls and programs, and your financial investment, we are able to increase literacy, build STEAM skills, foster sisterhood, and prepare girls for college and careers.

# Who Are Women of Impact?

A dedicated group of philanthropists who are passionate about expanding girls' opportunities and who commit \$1,000 or more annually with Girls Inc. of Alameda County

Women participating in a network of professionals committed to growing opportunities for our girls, alumnae, and each other Active participants in Girls Inc. programs as mentors, role models, tutors, scholarship judges, and more

# We asked our Women of Impact what their involvement meant to them:

# "

It's a commitment to the girls of Oakland, their families, and the community to develop greater educational and social engagement for the girls' future contributions in life.

# "

It means being fully committed to the community where girls can succeed with the supportive actions of our network.

"

A way to impact our collective future in a positive way.

# OUR JULY 1, 2020 - JUNE 30, 2021 WOMEN OF IMPACT

Anonymous Chihiro Akiyama Lilli Alberga Joni Anderson Marcia Argyris Alison Aubrejuan Julie Baeder Kera Bartlett-Binns **Ophelia Basgal** Barbara Bennett Connie Berkelev Carla Betts Anne Bisagno Nancy Bishop Melissa Bishop Dona A. Boatright Linda Boessenecker Marie Borges Jennifer Brandenburg Kathv Brown **Michelle Browner** Patricia Canty Joanne F. Casey Kathleen Chambers Joy Chen Patricia Chiota Charmaine Clav Cherida Collins Smith B.J. Conrad Nancy Coop

Jill Cowan Joan Cress **Dianne Crosby** Ericka Curls Bartling Faith Darling Sharon Davidson Ryan DeBoer Lois M. De Domenico Mavis Delacroix Linh Doan Vo Fredrica Drotos Norma Evans Norma J. Evans Robin A. Evitts Kerry Francis Anne Gattis Stara Gipson **Christine Gouig** Marjorie Goux LaShonda Griffin Lisa Gross Jill Habig Barbara Hardacre Gena Harper Pam Hatayama Jennine Heller C.J. Hirschfield Kim Hoeksema **Tamisie Honey** Sheena Jain

Courtney Johnson Clendinen Mary Johnston Michelle Jurika Aisha Kelly-Vong Helen Kim Judy Kirkpatrick Maureen Knight Carla Koren Kerrie Lenhart Hogan Abigail Leonard Janet Loduca Eugenia Loken Pat Loomes Maggie McCloskey Geraldine McGrath Jan Medina Lindsey Meyersieck Jennifer A. Miller M.D. Sandra Molnar Tami Munns Susan Muranishi **Tiffany Myers** Carlina Ospina Susan Otto Kristin Pace Kathleen Pacheco Rebecca Peterson Anne Phillips Cathy Podell

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We gratefully acknowledge all gifts! If there is an error in your name or giving level, please accept our apologies and contact Jasleen Pannu, Database and Donor Relations Manager, at (510) 357-5515 ext. 219 or jpannu@girlsinc-alameda.org.

#### **JOIN US!**

Please contact Christina Souto-Heard, Director of Individual Giving, at csouto@girlsinc-alameda.org or (510) 357-5515 ext. 246 for more information or to join the network.



# THANK YOU INVESTORS

Girls Inc. of Alameda County gratefully acknowledges the individual and institutional investors who help make our work possible. We are deeply appreciative of your commitment to changing the world for girls. (July 1, 2020 – June 30, 2021)

#### \$100,000 AND OVER

Anonymous\* The Beaver Foundation Anne Gattis\* Girls Inc. National Headquarters GirlSMART Literacy Program Hellman Foundation Quay Australia Sharon Simpson\* Ellen\* & Glenn Voyles

#### \$50,000 - \$99,999

Anonymous (2) Chevron Corporation Cisco Foundation Sharon Davidson\* Koret Foundation Morris Stulsaft Foundation Marti Pozzi\* & Jim Congdon Williams Trust

#### \$25,000 - \$49,999

Anonymous (4) Barbara Bakar The Jeanne and William **Barulich Family** Foundation Crescent Porter Hale Foundation Dr. K. Patricia Cross Lois M. De Domenico\* **DPR** Construction Robin A. Evitts\* Gerald M. Kline Family Foundation Google The Joseph and Vera Long Foundation **Helzel Family Foundation House Family Foundation** David Klein Pacific Gas and Electric Company

C.E. & Berniece Patterson Quest Foundation Ross Stores Foundation Warriors Community Foundation Women Organized to Respond to Lifethreatening Diseases The Wood Foundation

#### \$10,000 - \$24,999

Marcia\* & George Argyris Julie\* & George Baeder **Banks Family Foundation** Baver Bernard E. & Alba Witkin **Charitable Foundation** The Clorox Company Foundation Donna & Ken Coit Jill Cowan\* & Stephen Davis Ericka Curls Bartling\* Deloitte LLP East Bay Community Foundation Eva Gunther Foundation The Fremont Group Foundation Gail & Harvey Glasser Christine Gouia\* Ben & Stacy Goux H2O+ Beauty Susan Harriman Kerrie Lenhart Hogan\* & Bret Hogan Kaiser Permanente NorCal Community & **Government Relations** Janet\* & Joe Loduca Eugenia Loken\* Pat Loomes\* Miranda Lux Foundation **MUFG Union Bank** Tami Munns\* Oracle

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#### \$5,000 - \$9,999

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\$2,500 - \$4,999

Adobe Systems Incorporated Ashlee Aldridge Kera\* & Nathaniel Bartlett-Binns Ophelia Basgal\* & Gary Fitschen Stephen & Elizabeth Beal **Bellini Foundation** Nancy\* & Bob Bishop Blue Shield of California Foundation Linda\* & Jim Boessenecker Marie Borges\* Jennifer Brandenburg\* **Bright Funds Foundation** Tobey & Peter Bryant Joanne F. Casey\* Kathleen Chambers\* **Ricardo & Christie** da Silva Vivek Daftuar & Sheena Jain\* Norma J. Evans\* Marjorie Follette Marjorie Goux\* Linda Graebner & Charlie Shalvoy Lance & Katherine Gyorfi Gena Harper\* Pam\* & Howard Hatavama Kim Hoeksema\* Tamisie Honey\* Patti James & Joseph Di Prisco JD Transformation Fund Fook Ka Yip Kaiser Permanente East **Bay Public Affairs** LinkedIn Corporation Charles Ludvik Milligan Family Foundation Susan Otto\* Kathleen Pacheco\* Anne Phillips\* Rhonda Ramlo\* Mary Jo & Art Shartsis Clara Shih Jeanne & John Skow

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#### \$1,000 - \$2,499

Anonymous (6) **Deidre Abrons** Chihiro Akiyama\* Lilli Alberga\* **HKIT Architects** Simon Arscott Arthur Rock & Co. **Michelle Banks** Karen & Jeffrey Banks Connie Berkeley\* Carla Betts\* Melissa Bishop\* Dona A. Boatright\* Rickard & Alice Borg Emily & William Brizendine Matthew Brooks Kathy\* & Lloyd Brown Michelle Browner\* Becky Cannon Patricia Canty\* Claudia Cappio Kay Chan Patricia Chiota\* Barbara & Joseph Conley B.J. Conrad\* Nancy\* & Tucker Coop Joan Cress\* Dianne Crosby\* Dr. Laura D'Andrea Tyson Jo Dargie Faith\* Darling Edith Davidson Celeste Davis Ryan\* & Chris DeBoer Helen Degenhardt Mavis Delacroix\* Fredrica Drotos\* Crystal & Kingston Eng Tina Essegian

Norma Evans\* Fan Family Charitable Fund Kerry Francis\* Charla Gabert Tom & Gretchen Gibson Stara Gipson\* Hillary & Susan Gitelman Cynthia Gorton Shirley Griffin LaShonda Griffin\* Jill Habia\* Jennine Heller\* & **Christian Bremser** Susan Herzig & Paul Hertzmann Martha Hill Carle Hirahara C.J. Hirschfield\* & David Stein Silvia Hughes Inner Wheel Club of San Leandro Ignyte Marketing Group Capt. Dennis D. James Courtney Johnson Clendinen\* & **Eugene Clendinen** Mary Johnston\* Liz Keiley-Roark Helen Kim\* Judy Kirkpatrick\* & Roy Powell Maureen\* & Calvin Knight L&S Margerum Fund Christa & Jeff Lawrence Stephanie Lee Nancy Lenhart Abigail\* & Anthony Leonard Spencer Lin Mary Lombardini Stephen & Jacqueline LoPresti The Lowell Berry Foundation Pam & Steve Mack Blair Martin Maggie McCloskey\* & John Crowder Geraldine McGrath\* John & Sunne McPeak Lindsey\* & Kenneth Meyersieck

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\*Women of Impact

-ooking Forward

Fhank You

# OUR LEADERSHIP

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Johanna Masis Director of Program Quality, Assessment & Training

Shakirat Nkwuo Senior Director of Human Resources

Christina Souto-Heard Director of Individual Giving

#### Thank you to our Board Members who have recently completed service:

Vince Stewart

Roseann Torres

# K-12 Programming

# PATHWAYS TRANSFER

Girls Inc. of Alameda County announced its partnership with the Seneca Family of Agencies, one of California's largest providers of innovative education, mental health, community-based and family-focused treatment services for children and families. Girls Inc.'s highly regarded, community-based, gender-responsive and trauma-informed Pathways Counseling Center transferred to Seneca, becoming Pathways Counseling Center at Seneca.

This partnership combines nearly 85 years of expertise in serving children and families facing risk in Alameda County, and as a result of it, multiple mental health programs will continue to be delivered at Girls Inc., including consultation for Girls Inc. program staff, workshops for girls and their families, and prioritized mental health therapy for Girls Inc. girls and their families.

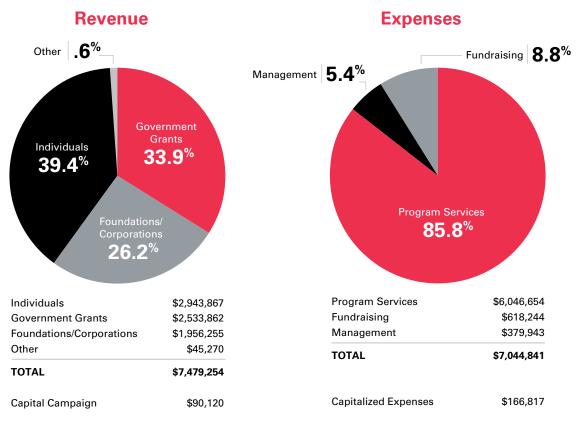
Girls Inc. began an exploration process in 2018 that led to the decision to transfer Pathways to a larger mental health agency with the capacity to grow the vital community resources. For almost two years, Girls Inc. and Seneca were in talks about this possibility, and finally, in spring 2021, Seneca excitedly welcomed Pathways Counseling Center's programs, staff, and clients. Following the transition, Girls Inc. of Alameda County has continued its demonstrated commitment to mental health, without having to operate a community mental health center.

Seneca and Girls Inc. share strong alignment in core values and the same vision for unconditional care provided through an integrated communityengaged approach to vulnerable children and families facing risk. Girls Inc. and Seneca have worked closely together for decades on mental health concerns in the community.



# **OUR FINANCIALS**

As an organization, modeling fiscal responsibility is vital to our success. We take great pride in our financial efficiency, our transparency, and our accountability to investors and the communities we serve.



Percentages may not total 100 due to rounding.

Girls Inc. of Alameda County raises funds for both annual operating expenses and the Strategic Plan, which includes building financial reserves. This fiscal year, our revenue exceeded our expenses by \$434,413 resulting in a surplus. The Board has oversight of these funds to be held in reserve for future needs.

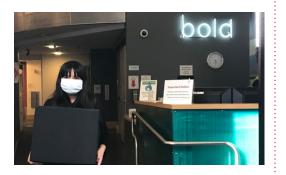
July 1, 2020 – June 30, 2021. Girls Inc.'s financial statements are audited yearly by independent certified public accountants and are available on our website when complete.

Girls Inc. received a Paycheck Protection Program Ioan of \$852,462 in April 2020 and the Ioan was forgiven the following fiscal year in March 2021.

# **INVEST IN GIRLS**

100% of every dollar invested in Girls Inc. goes to the programs, facilities, and resources that inspire girls to be strong, smart, and bold. Your financial investment enables us to provide all programs free of charge. Invest with us today.

Visit: https://girlsinc-alameda.org/invest



Looking Forward



# HOW TO GET INVOLVED

### INVEST FINANCIALLY

When you give monetarily to Girls Inc. , your investment enables us to continue to provide all programs free of charge to empower girls as they uncover their potential.

### **INVEST TIME**

When you give the gift of time to our girls, you're showing up for our community to provide academic support, enrichment opportunities, and another caring adult in our girls' lives. Our volunteers are essential to our success.

### INVEST YOUR VOICE

When you retransmit the message of Girls Inc. you are helping to increase awareness of our organization. Recognizing and highlighting our commitment to supporting girls, grows our community and opens up new opportunities.



At Girls Inc. of Alameda County, we are always building our future plans. We're currently finalizing execution of our existing strategic plan, and developing the next plan which will launch Fall 2022. Our focus on continuous improvement ensures that we enhance our programs and our impact, and are responsive to developing needs. Investment in our trauma-informed programming, capital improvement plan, financial reserves, and program growth allows us to strengthen our agency; pilot new programs and grow our reach in the community; and increase our impact in partnership with girls and their families.

### **Engage Community Stakeholders**

Connecting with stakeholder groups in this work to inspire, resource, and uplift girls at the intersection of racial, social, and economic inequality, will provide us with a critical foundation to understand the needs and opportunities informing and shaping the direction of and priorities for our next strategic plan.

### **Reinforce Our Values**

Building on our deeply held values of the importance of diversity, equity and inclusion, we will continue to unpack the characteristics of our organizational culture and operations that are not in alignment with these values and work towards ensuring that Girls Inc. is a community space where power is shared, ideas and engagement are widely sourced, and

we openly grapple with the challenges we face in advancing this work.

### **Recover and Rebuild from COVID-19**

Integrating trauma-informed, gender-responsive, antiracist, and culturally relevant approaches, we will seek out new ways, and strengthen existing ones, to support our participants and their families, as well as our staff during the transition through and following the coronavirus pandemic. We anticipate retaining and integrating some digital measures adopted during the coronavirus pandemic that increased access and reach despite physical separation.

### **Invest in Safe Spaces**

Completing critical facilities' improvements and planning the renovation of the space formerly occupied by our Pathways Counseling Center at our downtown Simpson Center for Girls will ensure that we can accommodate our growing reach and operations, while our girls continue to have the dynamic spaces they need to feel safe, innovate, and thrive.

## **Expand Our Reach**

Partnering with new, mission-aligned Oakland Unified School District (OUSD) schools and other community organizations enables us to sustainably reach more girls, provide more youth with academic, health, and socioemotional learning supports and broaden the array of enriching programming we offer.













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🖸 @GirlsIncAC